

# The Future Looks Delicious and Bright!

**This is just the beginning.** In coming years, the Digital Cookie platform will continue to evolve, delivering enhanced functionality and learning experiences to girls with every exciting update and addition. And, eventually, the experience will be available in all markets across the U.S.—this is a true game changer!

## Be part of something BIG.

To learn more about marketing or sponsorship opportunities available through the Digital Cookie platform, please email [partnerships@girlscouts.org](mailto:partnerships@girlscouts.org).

Girl Scouts do so many amazing things every day. Learn more and **join, volunteer, or reconnect** today at [girlscouts.org](http://girlscouts.org).



## Stay connected!

Use hashtags **#DigitalCookie** and **#genSTEMgirls**.



To find out if **Digital Cookie** is available in your area, visit [girlscouts.org/digitalcookie](http://girlscouts.org/digitalcookie)

**The largest multi-channel, girl-led business in the world!**



Digital Cookie is made possible by Dell and Visa Checkout.



# Safe, FUN, and Loaded with Learning!

That's right. The iconic Girl Scout Cookie Program you know and love is expanding beyond the booth, offering girls more ways to sell, more ways to learn as they earn, and more opportunities to have a positive impact in their communities. Girls can sell door to door, at the booths, online, and via the mobile app too!



It's safe, fun, easy to use, and full of learning. Of course, parents have 24/7 access to preview and approve a girl's site, monitor her new orders and customer list, and approve in-person deliveries (offered in select markets).



# Robust, Hands-On Experiences for Every Girl!

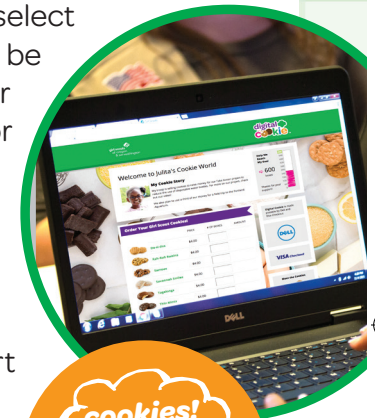
With the **Digital Cookie** platform, girls can:

- Inspire customer support by sharing their cookie story, including sales goals and the awesome, change-the-world things they plan to do with their cookie earnings—she's a PR pro!
- Access Cookie Business badges online—she's a professional development wiz!
- Track customer info, orders, and data—she's a master of operations!
- Connect with customers with cool, ready-to-use email templates—she's a marketing maven!
- Use the smart goal-setting calculator to plan for success—she's learning to go for the gold!
- Play games, watch videos, enjoy printable activities, and take fun quizzes—she's using digital tools to take her learning to the next level!



# Customers, Get Ready to Cookie!

Support the largest girl-led business in the world, and order your favorite Girl Scout Cookies from a Girl Scout you know, regardless of how close or far away she lives! In select markets, cookies can be delivered right to your home. Order online or via our app, and pay by credit card—it's super convenient.



## You're THE best!

Thanks to the support of awesome cookie customers like you, girls are empowered to take action on important issues in their communities.

They're building on the five essential life skills they already learn through the cookie program—goal setting, decision making, money management, people skills, and business ethics—while adding new twenty-first-century skills like ecommerce and digital marketing.



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