

Large-scale expertise. Boutique-sized attention.
From the longest-running, woman-owned web agency in the country.

Our team of award-winning, senior-level consultants helps companies accelerate digital transformation, bringing powerful expertise to every project, whether it's large and complex or focused and laser targeted.

Our full spectrum of software development lifecycle and technology management services:



MANAGEMENT

- ✓ Project and Program Support
- ✓ Requirements and Business Analysis
- ✓ Cost Analysis and Budgeting



DEVELOPMENT

- ✓ Web
- ✓ Mobile App
- ✓ Database



Strategy

- ✓ Digital Transformation
- ✓ Cybersecurity Guidance and Roadmaps
- ✓ Cloud and Infrastructure Architecture

Serving Fortune 500, Not-for-Profit, Government, Startups & Small Business Since 1996!

Strategic technology advice is an investment in the future of your business.
We're here to help you grow.

These are just some of the complex, mission-critical technology solutions we've delivered for our clients:



Managed an end-to-end digital transformation for a major university publication, including ERP, document management, ecommerce, subscription, CMS, and taxonomy systems.



Developed a high-functionality mobile app for a fraction of the originally estimated budget by implementing an innovative solution leveraging both progressive and native app development.



Implemented a seamless inventory and logistics contactless solution within 2-weeks notice for a pandemic-impacted client who had a mission-critical timeline for the real-life exchange of merchandise.



Rescued a software development effort for a startup music industry company, architecting the foundations of a scalable artist and label distribution platform.



Completely upgraded an outdated and inefficient learning management system for a trade association non-profit, including RFP, vendor selection, and implementation.



Successfully developed an innovative, cloud-based veterinary practice management solution, featuring enhanced UI/UX, comprehensive vet record management, electronic medical records, and seamless integration with diagnostics.

"We love partnering with our clients and seeing them achieve growth through technology."

Anna Murray, FOUNDER & CEO, emedia

Awards & Recognitions

- SMARTIE Award for App Development
- Folio's Top Women in Media Award
- Two-Time winner of the Stevie Award for Women in Business
- A multiple-year recipient of Kellogg Agency Recognition Award
- SheLeadsTech Leadership Council Member
- An Amazon Top 100 Author in Project Management

